

# MATIN ABBASPOUR

## Product Designer And Software Engineer

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## PROFILE

A Product Designer with 4+ years of experience in designing and developing large enterprise and user-base products. My main goal is to improve the user experience and I enjoy collaborating with a team to identify problems, find solutions, evaluate them, and test them.

## EXPERIENCE

### Product Designer

#### Part Software Group

 Jan 2023 – Now    Mashhad, Iran

#### Val-Asr Application

Religious assistant and companion with **48+** thousand users and **35+** thousand user stickiness

- Enhancing and adding new features using **UX Research Methods**
- Improving the **Information Architecture**
- Improve text for notifications, updates, and store descriptions with **UX writing**
- Developing and maintaining the **Design System**
- Redesign a store screenshot to improve **ASO**
- Designed the “Aftab Campaign” to **increase user engagement**
- Have close communication with users through application support
- Method Used - Competitive Analysis, Heuristic Evaluation, Usability, Accessibility, User Flow, Information Architecture, Decision Tree

#### Khiar Game

Puzzle game with **250+** thousand users and **35+** thousand user stickiness

- Provide a solution to increase sales and encourage users to invite friends by optimizing the **User Interface** and **User Flows**

### Product Designer

#### Freelance

 Jun 2022 – Jan 2023    Remote

- Telemedicine application for receiving appointments and online visits for support and advice for mothers and daughters

### Software Engineer And Product Designer

#### Mobin Tabaran Intelligent Structures

 Jul 2019 – Jun 2022    Mashhad, Iran

- Android streaming app that synchronizes audio files with text and images, akin to Spotify and CastBox
- Car management system to optimize travel within the organization. The system will suggest routes for one or more destinations, and predict mission time
- Maintenance system for high-pressure substations that can be accessed through a website and Android tablets

## PERSONAL INFO

- Born In **August 24, 1999**
- Live in **Mashhad, Iran**
- Marital Status: **Single**
- Military Service: **Exempted from service**

## EDUCATION

### B.A Computer Software Engineering Islamic Azad University of Mashhad

 Sep 2017 – Feb 2021

- Teaching Assistant of Research and presentation (1 semester), Instructor: Prof. Mahdiah Shadi
- Passed 152 units with an average grade of 17.68 from 20

## AWARDS

### 9Th Place (Honorary diploma)

#### Mobile Applications Development

 December 2021    Iran - WorldSkills

- Competition period is 3 consecutive days in the template of Hackaton with 18 participants.

### Qualified Team

#### Mobile Programming Marathon

 November 2021    Sharif University

- Being among the top 10 teams in a competition of 58 teams.

## SKILLS

- Figma, Adobe XD, Illustrator, Photoshop
- Prototyping, Wireframing, Visual Design, UI Design, User Research, User Flows, Design Systems
- Java, Database, JavaScript, jQuery, Bootstrap